

# BUSA COMMITTEE 2021-22 APPLICATIONS

## CONTESTED ROLES

Full Name	Position nominated for:	University	Year of Study	Anticipated Graduation Date	Experience: Why would you be a great committee member? What relevant sailing, committee and leadership experience do you have?	Proposer	Second
<b>Olivia Teasdale</b>	Media Coordinator	Exeter (Will be on MA in London next year)	3rd year	2021	<p>I have been the Media Secretary for Exeter Sailing, Exeter Photography Society, and the University-Wide Student Media Team for over a year, where I have produced and managed a world of different media. I have additionally run my own photography company (<a href="http://www.ojteasdale.com">www.ojteasdale.com</a>) throughout my degree, and have worked with a variety of clubs and businesses over the years. I have 6 years of photography experience, achieving 100% and 98% at GCSE and A Level respectively. Throughout this time I have also won multiple awards, including Young Photographer of the Year. I am pursuing a MA in Digital/Global Media next year, and as such would love the opportunity to engage more with this discipline.</p> <p>In terms of my specific experience, I have provided social media management, data analysis, media production, event recording, commercial photography, graphic design, video production and editing, website management and stash design. I have offered clubs evaluation of their reach, impressions and engagement ratios, including how to optimise organic and inorganic reach. I have sustained professional and consistent social presences throughout this uniquely online period, making over 15 different videos for EUSC alone.</p> <p>Sailing (whilst not very good at it myself) has by far been the highlight of my University experience, and I would really value the opportunity to implement my creative management skills to BUSA.</p>	Toby Petit, Exeter	Dom Lewis, Exeter
<b>Pippa Cropley</b>	Media Coordinator	University of Manchester	2nd year	2025	<p>This past year, I have been on the BUSA committee as Northern Area Chair; I have experience working with the BUSA committee and understand its inner workings. Social media platforms are an amazing way to educate, entertain and inform. Having never completed a full university sailing year, I really understand the importance of good media representation to inform new and prospective sailing students about the great things which BUSA do.</p> <p>I've sailed since a young age and have got to know many people who now attend universities all over the country, I therefore would feel comfortable with contacting many other universities to plan and organise takeovers, promote events in all regions, and celebrate sailing across the UK.</p> <p>Being in my second year of medicine alongside having a role on both BUSA and Manchester's sailing committee, I understand the importance of organisation and planning ahead of time, which will be a vital skill in being a successful media officer.</p> <p>There is so much to look forward to this year, I cannot wait!</p>	Emma Hartley, University of Bristol	Kate Ledgard, University of Sheffield

<b>Imi Bellfield</b>	Eastern Area Chair	Leeds	3rd year	2021	Whilst I am currently in my final year at Leeds, I am doing a masters at Reading next academic year. I have been team captain for Leeds University Sailing Club for the last 2 years so I have committee experience, but also I have competed in both team and match racing events over the 3 years I sailed at uni. I also sailed mirrors and 420s pre-uni, and currently sail an RS 200 during uni holidays in club racing and national events. Throughout COVID I have organised socially-distanced training sessions, making flexible changes to the ongoing government/RYA/Union guidelines, as well as welcoming and integrating incoming freshers into the uni sailing community.	Kate McLaughlin - Leeds	Harry Tilling - Leeds
<b>Patrick Croghan</b>	Eastern Area Chair	University of East Anglia (UEA)	4th year	2023	As current Eastern Area Chair, I feel like I have the necessary experience to take the role on again next year. I also have many years experience sailing for UEA and being on the committee of the club.	Karen Thomas/ Cambridge	Clare Peterson (UEA)

## UNCONTESTED ROLES

Full Name	Position nominated for:	University	Year of Study	Anticipated Graduation Date	Experience: Why would you be a great committee member? What relevant sailing, committee and leadership experience do you have?	Proposer	Second
<b>Rebecca Coles</b>	Keelboat Officer	Southampton	Year 1, going into two (changed course)	2023	I have been Yachting Captain for Wessex Sailing Club this previous year, and while we didn't get much sailing in, I did manage to engage lots of interested freshers and current members in online Yachting resources and two J70 events at the Royal Southern Yacht Club. I came into the BUSA Keelboat Role in late Oct/Start of Nov in 2020, as a relief Officer when someone stood down. I really enjoyed stepping into the role and organised the BUCS Yachting Nationals, and while it was cancelled, we have laid some great foundations and framework for future events. I also held a successful Yachting Captains meeting, engaging Keelboat Officers from all over the country in an open discussion, with lots of engagement and great ideas! I have also gotten involved in other parts of the BUSA committee such as helping to organise aspects of the WINSS weekend and planning a Summer BUSA led event. I'm really passionate about making Student Yachting a fun and accessible wee section of our sport, and that is an ethos I will carry forward if re-elected.	Karen Thomas (Cambridge)	Willow Bland (Exeter)
<b>Jon Crawford</b>	Honorary Treasurer	Bristol	Second year	2022	I have been a very active member of UOB Sailing and would love to be able to contribute and help BUSA. When I was fleet racing in Hong Kong I took on lots of leadership roles including 29er captain and youth development captain. I am studying Accounting and Finance and have had lots of experience creating and managing budget both in a professional environment and for my home sailing club.	Emma Hartley / Bristol	Kate Ledgard / Sheffield
<b>Elysia Dooley</b>	Midlands Area Chair	Loughborough	4th year	2022	As part of Loughborough's sailing team for the past 3 years, I have competed in team racing, match racing and fleet racing events, including BUCS competitions. I was Loughborough's Race Captain for 2 years, and helped run multiple Loughborough Lemmings, as well as the Midlands Mixer. This experience will help me assist clubs as they host events over the year- something I think is particularly important after such a large break from events, as many committees will have limited experience in university event organisation. Continuation of the captains' meetings will help to spread experience between committees. I would like to improve training relationships between Midlands university sailing clubs and encourage both social sailors and racers from local universities to meet more for training and social events. As part of this I am eager for the Midlands Mixer to be a success again and will aid the host club where they need it. I would like to start a Midlands 'varsity' league to run throughout the year and would encourage clubs to meet with another university for a training day, including some races to decide the winner of that match. I would like to discuss this with the Midlands clubs so that it can be tailored to suit them. I would also like to encourage social	Kate Ledgard/ Sheffield	Grace Bradley-Shankar/Loughborough

					sailing meets in a similar way so that social sailors can also meet members of other clubs, and experience more of the social side of university sailing. I would also like to promote sustainability further.		
<b>Daniel Fox</b>	Fleet Racing Officer	Brunel	Final year	2021	Having been in the role for the past year and not had much of an opportunity to make an impact, I'm keen to be involved again this year to develop fleet racing opportunities for student sailing.	Edward Cray - Brunel	Arabella Sabberton - Brunel
<b>Kate Ledgard</b>	Development Officer	University of Sheffield	5th year	2022	<p>For the past year I have been on BUSA committee as Midlands Area Chair, which I've thoroughly enjoyed, especially leading the sustainability drive this year, I'd like to continue this work as your development officer.</p> <p>I've always had a passion for sustainability, being on BUSA has given me a platform to actually make some change, which I've really enjoyed – I led a sustainability in focus week, increased engagement in the Green Blue Sustainability Challenge, I have produced documents on making your club and events more sustainable.</p> <p>I also feel strongly about inclusion and widening access to sailing and then onto racing, next year I'd like to continue the work put in by previous development officers, and help develop advice as to how to run a team racing training event, or how to set up a social sailing or a sailing course to promote improvement and development and progression amongst social sailors.</p> <p>Next year is going to be especially difficult with a lack of experience on committees, I believe BUSA should be the go to place for help/advice. As development officer I hope my 5 years of university sailing would stand me in a good place to provide this. There are some big shoes to fill of Abby, Joe and Iona all putting in many hours of work and I'd like to continue this effort, and keep the work of women in sailing and sail-ability focus groups going.</p> <p>Many thanks Kate.</p>	Emma Hartley/Bristol	Karen Thomas/ Cambridge
<b>Dom Lewis</b>	Team Racing Officer	University of Exeter	3rd year	2021	<p>Experience:</p> <ul style="list-style-type: none"> <li>- Management experience in several sailing club committees.</li> <li>- Experience organising and running sailing competitions.</li> <li>- 2 years of experience in sailing coaching positions.</li> <li>- Competed at the last BUSA event in 2018.</li> </ul> <p>Objectives:</p> <ol style="list-style-type: none"> <li>1) Return with an excellent year of racing.</li> <li>2) Improve media, filming and documentation around BUSA team racing events.</li> <li>3) Facilitate student networking for those who wish to continue team racing as alumni.</li> <li>4) Support university run team racing competitions - especially where students have less experience running them, by simplifying and clarifying the process of event running.</li> <li>5) Develop methods to increase pre and post university sailing, to improve the standard of ours.</li> <li>6) Develop team racing learning tools.</li> </ol>	James Hammett/Exeter	Jamie Webb/Cambridge
<b>Hebe Hemming</b>	Vice Chair	University of Portsmouth	3rd year	2022	I have been Commodore of the University of Portsmouth Sailing Club the past two years, as well as previously holding the role of Women's Captain on the BUSA Committee. I would say these roles have provided me with the necessary experience to run for the role of Vice Chair. I have participated in Yachting, Fleet Racing, Team Racing and Match Racing events during my time at university and this allows me to have a clear understanding of how they are currently run and how they can be improved and developed where necessary. The role of vice chair requires a high level of organisation and time management, which are skills I possess and would bring to the role to assist with the smooth running of BUSA. My previous role of Women's Captain allowed me to understand how BUSA works and I will bring skills that I have developed in that role to my position of Vice Chair. Due to working on various committees throughout my time I have excellent interpersonal skills which will help me when liaising with external	Robert Giardelli - University of Exeter	George Kennedy - University of Plymouth

					companies/facilities as well as with University Sailing Clubs and the BUSA committee too of course.		
<b>Emma Hartley</b>	Chair	University of Bristol	3rd year	2022	<p>I have been a member of BUSA Committee for 2 years, first as the Western Area Chair and this last year as Media Coordinator. Both roles have taught me how the organisation works and given me insight into areas for development.</p> <p>As Commodore of Bristol, I have experience leading a committee and understand the challenges facing University Sailing Clubs. I am organised and hard-working, with good time-management skills demonstrated through organising both the Western Qualifiers and BUSA Playoffs in 2019. I'm approachable and a team player with good communication skills which is vital for an effective chair. I appreciate the hard work that goes into delivering university sailing, which would help me excel in the role and support other members of the committee.</p> <p>As BUSA Chair, I want to improve engagement between the committee and clubs, so that clubs feel able to shape university sailing and feel they get value out of their membership. I want to continue to build regional club networks, improve accessibility of BUSA resources and increase training and competition opportunities for member clubs. This coming year, BUSA will play a vital role in supporting clubs out of the pandemic and leading Bristol through the pandemic has equipped me with the necessary skills to do that effectively. I have got a lot from BUSA and would give my all in the role of chair. I want to make BUSA more approachable and therefore more relatable for every club, no matter the location, size or level of participation.</p>	Kate Ledgard/ University of Sheffield	Pippa Cropley/ University of Manchester
<b>Jake Miller</b>	SSS Area Chair	University of Strathclyde	3rd year	2023	Elected within the SSS 2021 AGM.	Elected within the SSS 2021 AGM.	Elected within the SSS 2021 AGM.