

## BUSA 2019/20 Development Survey

### National Analysis

#### Information for area chairs

This information can be used to supplement your region-specific booklet. You may want to compare how your region sits in terms of club sizes, participation levels and financial status. If you have club(s) that have asked for advice on improving a certain area (financial planning/performance/social sailing), get in touch and we can help you connect them with another club which can give them experience based advice.

**Number of Clubs: 48**

#### **Size of Clubs:**

Extra Small	Small	Medium	Large	Extra Large
4 (8.3%)	10 (20.8%)	22 (45.8%)	7 (14.6%)	5 (10.5%)

**Number of Sailors: 2489**

Male: 1347 (54.12%)

Female: 1133 (45.52%)

Prefer not to say: 1 (2.08%)

**Active Sailors: 1650 (66.29%)**

	Scotland	Northern	Midlands	Western	South-Central
<b>Members</b>	392	474	356	704	567
<b>Male</b>	198	276	192	355	325
<b>Female</b>	193	198	164	357	266
<b>Prefer not to Say</b>	1	0	0	0	0
<b>Active</b>	274	352	244	411	369

**Financial Situation of Clubs:**

<b>Struggling - in debt</b>	<b>Struggling - fundraising + saving</b>	<b>Struggling - fundraising</b>	<b>Struggling - saving</b>	<b>Not struggling</b>
4 (8.33%)	9 (18.75%)	3 (6.25%)	20 (41.66%)	12 (25%)

	<b>Struggling - in debt</b>	<b>Struggling - fundraising + saving</b>	<b>Struggling - fundraising</b>	<b>Struggling - saving</b>	<b>Not struggling</b>
<b>Scotland</b>	0	3	0	2	3
<b>Northern</b>	0	2	0	5	3
<b>Midlands</b>	1	0	1	5	2
<b>Western</b>	1	2	1	4	1
<b>South-Central</b>	2	2	1	4	3

**Development Plan:**

Established Plan	New Plan	No Plan (want one)	No Plan (don't want one)
14 (29.17%)	19 (39.58%)	5 (10.42%)	10 (20.83%)

	Established Plan	New Plan	No Plan (want one)	No Plan (don't want one)
<b>Scotland</b>	5	1	0	2
<b>Northern</b>	4	3	1	2
<b>Midlands</b>	5	4	0	0
<b>Western</b>	1	7	1	0
<b>South-Central</b>	0	4	3	5

## TEMPLATE

Each of the pages following this will include the below information. Refer back to this page to understand why we have included this information in your packs.

-----

**Club Size:** Categorised as follows:

**Extra Small** = <15 // **Small** = 15-30 // **Medium** = 31-60 // **Large** = 61-100 // **Extra Large** = 101+

**Members:** How many members does the club have?

**Active Members:** How many of these are active?

-----

**Development Plan:** Does the club have a development plan? Categorised as follows:

Yes - established plan

Yes - new plan

No - interested in making one

No - not interested in making one

-----

**Financial Situation:** Is the club struggling financially? Categorised below.

Category	What this means
Struggling - in debt	Has indicated that 'normal functions' of club are impacted because money is owed
Struggling - still functioning	Normal function is reduced because of finances but not in debt (either didn't mention or do not have a problem with saving)
Struggling - with saving	Can function normally but do not have extra money to save for future
Struggling - with functioning and saving	Normal function is impacted and struggle to save for future
Not struggling	No problems reported with financial situation