

Committee Meeting Minutes from 15th July 2019 at 18:30 HRS

In Attendance; Abby West, Ailsa Muskett, Cat Hunt, Emma Hartley, Grace Bradley-Shankar, Iona Smith, Jess Beecher, Joe Burns, Joe Penhaul Smith, Joshua Speakman, Karen Thomas, Matt Goodbourn, Nicole Ames, Peter Saxton, Rachel Grayson, Will Birchall, Hannah Peters

Apologies for Absence;

Kieran Graham, Emily Hill

Actions;

NA- To follow up with KG on team racing qualifier and playoff bids in Northern region.

NA- Finish bidding document for finals in light of committee vote and send draft to KT/HP for review. Decide with **KT/AW/HP** process to select submitted bids- short committee skype?

Area Chairs – Promote Winter match racing events more this year within your region, ensure all clubs bidding for qualifiers submit their bids to **NA** before the deadline and aim to have at least one project per region submitted for the development fund.

JB – To pass on contact details for Edwin Buckley/other relevant contacts to **GH** for BUSA future match racing collaborations.

GH – Explore options with Royal Corinthian and RS to see if running additional BUSA Match Racing events is feasible. Discuss potential autumn university event which RS have proposed.

CH – Discuss with Tendrr about sponsoring a prize for one of our finals this year. Work with HP and area chairs to ensure new yachting format changes are well promoted to universities.

HP – Broadcast the new yachting nationals' format once approved by BUCS.

RG/HP – Finalise PY specifics for Fleet nationals. Finalise assistant race officer.

JP – contact **KG** to make an extra push for a development funding application from Northern region.

JP – To bring together a short article to post onto the BUSA website to advertise the Alumni Facebook pages – send to **HP**.

JP- To look into sponsorship options in Scotland/other known areas and arrange a call with **MG** to discuss in greater detail.

AM- To work with **JP** to start driving forward the use of alumni facebook groups. To look into sponsorship options with Joe and look into available grants to supplement funding with **AW**.

JS - Work with **JBu** on drafting a pre BUSA tour event article as well as the mid event update articles. **JS** to connect with alumni BUSA tour athletes to get some quotes/ a good luck message. **PS** has sent Rodger Yeoman's email address to **JS** for this.

JS- To start creating 'network of media reps' over summer to ensure timely regular reports

JS/RG- To work together on finding out which fleet events support uni sailing (first uni boat etc) and consider how we can report on these/promote to students as opportunities outside of uni.

JS/HP- To work on putting together a spreadsheet for event media- see minutes section.

KT – Assign committee members to look into the revenue sourcing ideas – **HP** to request committee volunteers for this also.

HP – Create an Alumni membership option. Look into the possibility of advertising space on website and report back to MG. Ensure event report info is in seasonal information send out.

AW- Approach Jackie Roberts for an addition TD.

Item	Lead
<p><u>Minutes from the last meeting</u> Area Chairs will engage with non-BUSA member universities once BUSA have released their membership survey. All other points agreed</p>	KT
<p><u>2019-2020 Events update:</u></p> <ul style="list-style-type: none"> ● Team Racing <p>Finals hosting – A vote within the committee was made with the choice to either offer finals bidding to just USC's or to both USC's and BUSA to run with a sailing club. The latter option was voted in 12 to 3.</p> <p>Feedback from members was that the BUSA organised finals well run. Getting volunteers proved to be an issue at the 2019 TR Finals with some unis negative about supplying their own volunteer for the duration of the event, especially USC's from some other ends of the country (3-day commitment).</p> <p>Bidding Update – No bids have come through to the account. Bristol have shown interest in hosting qualifiers and playoffs. Oxford, Solent and Cambridge are planning on bidding. No Northern bids at present. NA to chase KG</p> <p>Region change/ addition – It's going to take 6 months to put in place, therefore we have decided to defer until next year. This will allow time to engage all USC's in the decision and for MG to fully review financial implications and a plan going forward.</p> <ul style="list-style-type: none"> ● Match Racing <p>Winter match racing dates are planned to go live soon. Area chairs will promote more this year. GB queried making the weight limit for BUSA MR Finals event the same as winter series – JB responded that this will be the case if finals are run at Portland using the Elliots but if a different venue is selected the weight limit will be set by the type of boat. Winter series dates published except Scottish event which is coming soon. There is a potential opportunity to use the RS21 fleet to host an additional BUSA match racing event. The Royal Corinthian has also expressed interest in collaborating with BUSA to run a match racing event. JB plans to introduce GH to Edwin Buckley. GH to explore both options</p> <ul style="list-style-type: none"> ● Yachting <p>Tendrr collaboration – CH gave an update on potential work with Tendrr. Partnership collaboration initially proposed, however after further review she is leaning towards a non-formal partnership by asking them to sponsor a prize at a BUSA event in exchange for promotion through banners, leaflets in entry packs etc. CH to manage and arrange.</p> <p>New format – A new Yachting nationals' format has been proposed as Sunsail are updating their fleet of yachts which prevents a one design fleet being available for the 2020 event. Instead of a full F40 fleet, two fleets of 10 one design yachts will be</p>	NA ACs GH CH RG

<p>supplied by Sunsail. The committee are in agreement that the event format proposed in document written by JB/HP is the best solution. A public announcement will be made once this document has been finalised with BUCS. There will be a limit to 20 teams. HP to broadcast the public announcement.</p> <ul style="list-style-type: none"> ● Fleet Racing <p>RG provided an update on Fleet Nationals 2019. Neil Marshall has been assigned as Event Director for the event. Assistance race officer is not yet agreed- RG has asked Plymouth to source and is awaiting response.</p> <p>Budget and NOR have not been finalised yet, waiting on Plymouth for feedback on this. HP has a call scheduled this week with Plymouth.</p> <p>JB raised a point regarding PY numbers. RG/HP responded that PY specifics have not been currently agreed. A top end and lower end need to be specified. Are foiling boats and cats going to be allowed? 2.4 for disabled racing? RG/HP to take forward.</p>	
<p><u>BUSA Development Update</u></p> <p>Development funding application deadline is 26th July – last push needed from full committee to promote this funding opportunity.</p> <p>3 applications with 2 further expected so far, no applications from the North – KG to be contacted by JP to push this in his region.</p> <p>Instructor development – two pilot schemes proposed; Running ‘discovering coaching’ sessions alongside affiliated sailing clubs with the hope to get a dinghy instructor course next year through the Andrew Simpson Trust partnership in Reading.</p> <p>Midlands Social Sailing Pilot-There has shown to be a big desire to gain qualifications, we are hoping the coaching development will develop this. Additionally, social aspects of an event are key parts for members. 2nd May 2020 date confirmed – mainly for midland region but open to all. Aim is to find a model that works which we hope to share with other regions if successful.</p> <p>Racing – Regional alumni facebook groups have been created, help needed with advertising – can committee members please advertise. Advertise on website (HP) and social media (JS)</p> <p>Development Survey – good responses from Scotland, North and West, not so many from South Central. Initial responses are showing interest in ways of sourcing funding and communicating with SU’s to gain capital to fund boats. JP has shared funding availability in Scotland (charity statuses programs) and JP will bring together a guide nationwide to help clubs consider different avenues for funding. If area chairs know of funding options please share with JP.</p>	JP
<p><u>BUSA Tour Update</u></p> <p>Ran once every 2 years, alternating between US and UK– top BUSA competitor sailors are selected to compete. Team of 9 sailors have been selected this year.</p>	JBu

<p>Itinerary is being finalised. A draft will be presented to BUSA committee. 5 events in the US are planned for the tour this summer. A mix of Match racing and fleet events. US host the teams as they tour down the coast.</p> <p>Jbu raised the point- Is this tour feasible? Only 9 sailors benefiting. Committee members suggested BUSA should make the tour more public through media. Consider articles with Y&Y and sailweb etc.</p> <p>Tour is 2.5 weeks long –a weekly update is proposed to be publish during the tour.</p>	
<p><u>Media Update</u></p> <p>Hoping to build a network of people to feed data to JS if he cannot attend an event. Instagram needs pushing harder – aims to offer hosting universities the ability to run the BUSA Insta story posting during an event.</p> <p>KT suggested publishing articles and promotions of non-busa events which have high participation of BUSA members (firefly nationals, merlin nations etc), especially if these events promote to students with student prizes. JS/RG to take forward.</p> <p>Event reports – AW reported that we struggled to get these last year. Area chairs to assist with getting event reports from the University events for BUSA publishing. We should advertise for USC’s to send us your event reports. This will also be including in seasonal information (HP).</p> <p>Suggestion to create an excel spreadsheet showing all events and when/ what we are planning on posting per event. JS and HP to work together on this.</p>	JS
<p><u>Finances Report</u></p> <p>MG has access to Bank account and is bringing a budget together for the year ahead.</p> <p>Revenue increase ideas proposed from committee;</p> <ul style="list-style-type: none"> -Sourcing sponsorship -Advertising space on website -Development grants <p>We need to assigne/ look for volunteers within the committee to investigate the above options. (AW to investigate the grant option).</p>	MG
<p><u>BUSA Membership fees</u></p> <p>A Membership fee increase was discussed and agreed as is the addition on an Individual membership category.</p> <p>Alumni membership option was suggested by PS to aid with revenue and will be offered separately to USC memberships through a separate survey.</p>	HP
<p><u>Notified Any Other Business</u></p> <p>BUSA kit update (HP)– Kit will be available in 2 weeks’ time, delivered to Southampton and ready for collection at next committee meeting,</p> <p>BUSA Technical delegates (AW)</p> <p>Used for quality assurance for our BUCS events – checking NOR, adhering to racing rules, result checking. AW has sourced TD’s; Matt Goodbourn & John Napier. Looking for one other. Suggestion by JB to approach project 20/24 academy (Jackie Roberts)</p>	KT

Meeting Dates for the coming year.

Please put these in diaries and arrange travel in advance.

- 3rd September 2019 (1400-1700) RYA House, Hamble.
- 15th October 2019 (1400-1700) – London TBC
- 3rd December 2019
- 29th January 2020
- 9th March 2020
- 14th April 2020 AGM
- 12th May 2020

HP