
BUSA 2019/20 Development Survey

Area Specific Analysis Document - SOUTH-CENTRAL

Within the below pack, you will find a series of pages covering key information that each university within your region provided us at the latter end of the 2018-19 academic year. This can be broken down into the following:

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How do I use this document in my role as area chair?

BUSA is a large and constantly growing association. This is great for us as a committee to provide high quality national competition but makes club specific development more challenging. The information within this pack will give you valuable insights into the size of the clubs in your region, their financial situation and their current focus and structure.

There are many ways you can use this to your advantage:

- Connecting small clubs with larger clubs (resources/discipline specific knowledge)
- Helping individual clubs create and improve their development plans
- Through own experience and connections, advising on financial support/sponsors

Please do utilise the senior committee to carry out these tasks, namely the vice presidents, development officer and discipline specific officers. We are all here to work together!

Karen Thomas
BUSA Chair 2019-21

Regional Summary - SOUTH-CENTRAL

Number of Clubs: 12

Size of Clubs:

Extra Small	Small	Medium	Large	Extra Large
3 (25%)	2 (16.7%)	5 (41.67%)	0 (0%)	2 (16.7%)

Membership Breakdown:

Number of Sailors: 567

Male: 325 (57.32%)

Female: 226 (39.86%)

Prefer not to say: 0 (0%)

Active Sailors: 369 (58.38%)

Financial Situation of Clubs:

Struggling - in debt	Struggling - fundraising + saving	Struggling - fundraising	Struggling - saving	Not struggling
2 (16.7%)	2 (16.7%)	1 (8.7%)	4 (33.3%)	3 (25%)

Development Plan:

Established Plan	New Plan	No Plan (want one)	No Plan (don't want one)
0 (0%)	4 (33.3%)	3 (25%)	5 (41.7%)

TEMPLATE

Each of the pages following this will include the below information. Refer back to this page to understand why we have included this information in your packs.

Club: Name of university sailing club.

Club Size: Categorised as follows:

Extra Small = <15 // **Small** = 15-30 // **Medium** = 31-60 // **Large** = 61-100 // **Extra Large** = 101+

Members: How many members does the club have?

Active Members: How many of these are active?

Club Goals: Answer taken directly from the development survey.

Development Plan: Does the club have a development plan? Categorised as follows:

Yes - established plan

Yes - new plan

No - interested in making one

No - not interested in making one

Challenges: Challenges in applying the development plan - answer taken directly from survey.

Financial Situation: Is the club struggling financially? Categorised below.

Category	What this means
Struggling - in debt	Has indicated that 'normal functions' of club are impacted because money is owed
Struggling - still functioning	Normal function is reduced because of finances but not in debt (either didn't mention or do not have a problem with saving)
Struggling - with saving	Can function normally but do not have extra money to save for future
Struggling - with functioning and saving	Normal function is impacted and struggle to save for future
Not struggling	No problems reported with financial situation

Description: Does the USC struggle financially - answer taken directly from the survey.

Club	Bournemouth
Club Size	Extra Small
Members	13
Active Members	10

Club Goals	<ul style="list-style-type: none"> - To grow our beginners training - Try to transition our current beginners in to racing - Get all 6 of our fireflies up and running so we can improve the quality of our team race training <ul style="list-style-type: none"> - Improve on our BUSA qualifiers result - Take further steps to get the club out of debt
Development Plan	No - not interested in making one
Challenges	Finances and membership numbers

Financial Situation: Struggling - in debt

Description: Our club has been in debt for the last few years, mainly due to low membership numbers. Difficult to attend events and get out of debt as some members don't pay when they should.

Club Contacts:

Becca Stephens, Commodore

Beccastephens70564@gmail.com

Club	Bournemouth Arts
Club Size	Extra Small
Members	1
Active Members	1

Club Goals	- Have more sailors
Development Plan	No plan
Challenges	-

Financial Situation: Not struggling

Description: So far the sailor has had financial support

Club Contacts:

N/A

Club	Brunel
Club Size	Medium
Members	50
Active Members	24

Club Goals	- Develop the team racing training programme
Development Plan	Yes - new plan
Challenges	Often funds

Financial Situation: Struggling - saving

Description: We have enough money to operate but not really to invest in new boats. We are still paying back a loan for our fleet of fireflies. We are in discussions with the university regarding finance

Club Contacts:

Daniel Fox, Commodore

daniel.fox@brunelsailing.com

Committee email address: committee@brunelsailing.com

Club	Imperial
Club Size	Medium
Members	51
Active Members	19

Club Goals	<ul style="list-style-type: none"> - Increase membership - Continue to improve on beginners course - Have another team reach BUCS Finals.
Development Plan	No plan - interested in making one
Challenges	-

Financial Situation: Not struggling

Description: The club does not currently struggle, we are trying to save up money so that in a few years we can buy some more new boats.

Club Contacts:

Ariane de Saint Victor, Commodore

ariane.robert-de-saint-victor17@imperial.ac.uk

Committee email address: sailing@imperial.ac.uk

Club	London
Club Size	Medium
Members	40
Active Members	20

Club Goals	<ul style="list-style-type: none"> - We are aiming to get and retain more members (especially for Beginner's training) from across all London universities. - We would also like to continue to compete at a high level at a greater range of BUSA events.
Development Plan	Yes - new plan
Challenges	To make the development plan long-term by passing it from old committee to new, this year and beyond.

Financial Situation: Struggling - fundraising + saving

Description: Yes. We are not in debt but struggle every year to get the money to operate the club (especially to a high level).

Club Contacts:

Eleanor Elder, Commodore

eleanor.elder.18@ucl.ac.uk

Committee email address: universityoflondonsc@gmail.com

Club	Oxford
Club Size	Medium
Members	35
Active Members	18

Club Goals	<ul style="list-style-type: none"> - Sell old boats. Develop Women's training/racing event (November) - Get two teams to Finals
Development Plan	No plan - not interested in making one
Challenges	Not having one, that I am aware of

Financial Situation: Struggling - fundraising

Description: Our money for new boats comes from a separate alumnae fund which we cannot access. Our actual funds currently barely cover our membership at OSC, although normally we get by.

Club Contacts:

Rosie Williamson, Commodore

vice-commodore@ouyc.co.uk

Club	Oxford Brookes
Club Size	Small
Members	18
Active Members	10

Club Goals	- Improve numbers
Development Plan	No plan - not interested in making one
Challenges	Firefly Maintenance

Financial Situation: Struggling - fundraising + saving

Description: Yes

Club Contacts:

Emily Cline, Commodore

15081180@brookes.ac.uk

Club	Portsmouth
Club Size	Extra Large
Members	128
Active Members	75

Club Goals	<ul style="list-style-type: none"> - Maintain levels of members - Try and make it to BUCS playoffs - Enter a team in BUCS match racing
Development Plan	Yes - new plan
Challenges	-

Financial Situation: Struggling - saving

Description: We have enough money to go to events and try and train. However, raising enough money to buy new fireflies or boats for social sailors to train in is something we struggle with

Club Contacts:

Hebe Hemming, Commodore

commodore@upsc.co.uk

Committee email address: sailing@upsu.net / committee@upsc.co.uk

Club	Reading
Club Size	Small
Members	30
Active Members	25

Club Goals	<ul style="list-style-type: none"> - Do more casual sailing - Buy newer boats - Increase membership numbers - We have just brought boats so want to get out on the water more-to increase attendance
Development Plan	No plan - interested in making one
Challenges	Commitment from members, limited number of members. We are in the process of developing the club and would like to first see the club process once our new boats are in place.

Financial Situation: Struggling - saving

Description: We just about get by, thanks to a few small donations. We are always looking for more funding to go towards boat maintenance or to attend more events. We did a big fundraiser last year to buy new boats but on the yearly basis it has been tight.

Club Contacts:

Scarlett Manzoni, Commodore

Scarlett.manzoni.mm@gmail.com

Committee email address: uorsailingwindsurfing@gmail.com

Club	Southampton Solent
Club Size	Medium
Members	55
Active Members	40

Club Goals	<ul style="list-style-type: none"> - Increase uni funding - Purchase some boats - Improve training
Development Plan	No plan - interested in making one
Challenges	Participation

Financial Situation: Struggling - saving

Description: We have enough money to survive but not enough to save up for decent boats

Club Contacts:

, Commodore

In the meantime- chat to Nicole, TR Discipline Officer for a link to the club

Club	Southampton
Club Size	Extra Large
Members	133
Active Members	100

Club Goals	- further the fleet racing aspect of our club using our new 200s
Development Plan	No plan - not interested in making one
Challenges	-

Financial Situation: Not struggling

Description: No

Club Contacts:

Tommy Darling, Commodore

commodore.wessex@gmail.com

Club	Surrey
Club Size	Extra Small
Members	13
Active Members	11

Club Goals	<ul style="list-style-type: none"> - Getting more members - Doing better at qualifiers
Development Plan	Yes - new plan
Challenges	Marketing the club so more people want to join and then stay

Financial Situation: Struggling - in debt

Description: We are in debt from losing damage deposits during yacht nationals last year but I think we manage our money well otherwise

Club Contacts:

Sarah Burrige, Commodore

sb01619@surrey.ac.uk

Committee email address: ussu.sailing@surrey.ac.uk