



BUSA Development Summary 2018-19

In October 2018, the BUSA Committee conducted a Sailor Survey. With 176 responses, this provided valuable insight into the strengths, weaknesses and areas for development in student sailing. Full results and analysis can be found on the BUSA Website here:

<http://busa.co.uk/news/sailor-survey-2017-18>

In the following months, the Committee has worked to address a number of these areas. To summarise some of our actions:

YOU SAID....	WE DID...
It is difficult to get in contact with the BUSA Committee.	Created a new official Facebook page (British Universities Sailing Association) and a committee email address.
We would like more communication via Instagram and email.	Introduction of termly update emails to USC Committees summarising important information. Increased usage of Instagram during BUCS Championships.
Understanding of what BUSA is and what it does is low.	Publishing of BUSA Committee meeting minutes summaries and increased communications aims to build understanding of BUSA and what we do.
BUSA offers little for beginners.	Provided funding support for team race training events in 4 regions. Discussions around how training for beginners can be improved are ongoing and will form part of the Development Officer's role in 2019-20.
Club development support is poor.	Club development advice is available if requested through the Development Officer. Sharing of relevant resources (eg RYA Webinars). Club development forms part of the BUSA website Development section under construction.
The 2 females per team rule for the BUCS Team Racing Championship causes team selection issues for some universities.	This issue has been discussed at BUSA Committee meetings and will continue to be reviewed based on feedback going forward.
We would like more provision for Fleet Racing.	The 2019-20 BUSA Committee proposed restructure incorporates a Fleet Racing Officer to drive the development of Fleet Racing in future.

This is by no means a complete list and we will continue to address sailor input going into the 2019/20 academic year. Feedback and suggestions are welcome from anybody at any time. We can be contacted via email at busacommittee@gmail.com or via any of our media channels:

FACEBOOK: @BUSAMedia

INSTAGRAM: @busamedia

TWITTER: @BUSASAILING