
BUSA 2019/20 Development Survey

Area Specific Analysis Document - NORTHERN

Within the below pack, you will find a series of pages covering key information that each university within your region provided us at the latter end of the 2018-19 academic year. This can be broken down into the following:

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How do I use this document in my role as area chair?

BUSA is a large and constantly growing association. This is great for us as a committee to provide high quality national competition but makes club specific development more challenging. The information within this pack will give you valuable insights into the size of the clubs in your region, their financial situation and their current focus and structure.

There are many ways you can use this to your advantage:

- Connecting small clubs with larger clubs (resources/discipline specific knowledge)
- Helping individual clubs create and improve their development plans
- Through own experience and connections, advising on financial support/sponsors

Please do utilise the senior committee to carry out these tasks, namely the vice presidents, development officer and discipline specific officers. We are all here to work together!

Karen Thomas
BUSA Chair 2019-21

Regional Summary - NORTHERN

Number of Clubs: 12

Size of Clubs:

Extra Small	Small	Medium	Large	Extra Large
0 (0%)	4 (40%)	3 (30%)	3 (30%)	0 (0%)

Membership Breakdown:

Number of Sailors: 474

Male: 276 (58.23%)

Female: 198 (41.77%)

Prefer not to say: 0 (0%)

Active Sailors: 352 (74.26%)

Financial Situation of Clubs:

Struggling - in debt	Struggling - fundraising + saving	Struggling - fundraising	Struggling - saving	Not struggling
0 (0%)	2 (20%)	0 (0%)	5 (50%)	3 (30%)

Development Plan:

Established Plan	New Plan	No Plan (want one)	No Plan (don't want one)
4 (40%)	3 (30%)	1 (10%)	2 (20%)

TEMPLATE

Each of the pages following this will include the below information. Refer back to this page to understand why we have included this information in your packs.

Club: Name of university sailing club.

Club Size: Categorised as follows:

Extra Small = <15 // **Small** = 15-30 // **Medium** = 31-60 // **Large** = 61-100 // **Extra Large** = 101+

Members: How many members does the club have?

Active Members: How many of these are active?

Club Goals: Answer taken directly from the development survey.

Development Plan: Does the club have a development plan? Categorised as follows:

Yes - established plan

Yes - new plan

No - interested in making one

No - not interested in making one

Challenges: Challenges in applying the development plan - answer taken directly from survey.

Financial Situation: Is the club struggling financially? Categorised below.

Category	What this means
Struggling - in debt	Has indicated that 'normal functions' of club are impacted because money is owed
Struggling - still functioning	Normal function is reduced because of finances but not in debt (either didn't mention or do not have a problem with saving)
Struggling - with saving	Can function normally but do not have extra money to save for future
Struggling - with functioning and saving	Normal function is impacted and struggle to save for future
Not struggling	No problems reported with financial situation

Description: Does the USC struggle financially - answer taken directly from the survey.

Club	Bangor
Club Size	Large
Members	100
Active Members	50

Club Goals	<ul style="list-style-type: none"> - To purchase our own fleet of fireflies - Improve our set of results
Development Plan	No - interested in making one
Challenges	Funding challenges

Financial Situation: Struggling - fundraising + saving

Description: Yes, we are a free society for people to join, so have no income in the form of membership fees. Additionally, we don't receive enough help from our university financially for us to be able to afford boats etc. Often having to pay for events ourselves

Club Contacts:

Russell Vernon, Commodore

sou171@bangor.ac.uk

Committee email address: sailing@undebbangor.com

Club	Durham
Club Size	Small
Members	25
Active Members	25

Club Goals	- Win BUCS points - Team Durham is entirely performance orientated.
Development Plan	Yes - new plan
Challenges	Funding and coaching

Financial Situation: Struggling - saving

Description: We have enough money to run on an annual basis but subs are expensive and there's no way we'll be able to buy new boats in the next 3-5 years

Club Contacts:

Huw Edwards, Commodore

huw.a.edwards@durham.ac.uk

Club	Lancaster
Club Size	Small
Members	26
Active Members	15

Club Goals	<ul style="list-style-type: none"> - Get more members - Win more BUCS points - Gain more teams for our event, The Lancaster Bomber - Receive more coaching - Gain more members through Start Sailing program.
Development Plan	Yes - established plan
Challenges	Gaining funding from the student union

Financial Situation: Struggling - saving

Description: We have enough money to operate and spend on small improvements but not very much to save for new boats at the moment

Club Contacts:

Sam Mottershead, Commodore

s.mottershead@lancaster.ac.uk

Committee email address: exec.lusc@gmail.com

Club	Leeds
Club Size	Medium
Members	39
Active Members	37

Club Goals	<ul style="list-style-type: none"> - Growth of members - Compete at more nationwide events - Earn more BUCS points.
Development Plan	Yes - new plan
Challenges	Finance

Financial Situation: Struggling - saving

Description: have enough to operate, but struggle with saving

Club Contacts:

Samay Mellor, Commodore

samay_mellor@hotmail.co.uk

Committee email address: leedssailors@gmail.com

Club	Liverpool
Club Size	Medium
Members	45
Active Members	25

Club Goals	<ul style="list-style-type: none"> - Engage more members in yachting - Retain team racers from this year - Improve our BUSA qualifiers/playoffs performance.
Development Plan	Yes - established plan
Challenges	Losing influential committee members and enthusiasm dropping some years

Financial Situation: Not struggling

Description: No. Lots of support from the university

Club Contacts:

Oliver Evans, Commodore

ollie.evans@outlook.com

Committee email address: unioflivsailing@gmail.com

Club	Manchester
Club Size	Large
Members	63
Active Members	62

Club Goals	<ul style="list-style-type: none"> - Continue winning BUCS points in whatever discipline we can. - Retain participation at beginner and social sailing sessions - we have a lot of sign ups at the beginning of the year and the first sessions are well attended, but attendance drops off quickly and sometimes we only have 2 or 3 boats sailing out of a scheduled 5 or 6. Any help about getting people who have signed up and paid to actually continue participating all throughout the year would be appreciated. - Maintain the high level of instructing among a good sized group of instructors so that they can share the workload.
Development Plan	No plan - not interested in making one
Challenges	We don't have a formal plan as such, but we have good committee handover sessions where details are given from outgoing committee member to new committee member. We also have a good discussion at our AGM about what we can change going forward. We also insist that the new Club Captain has been on committee for at least a year before so they understand how the club is doing and what can be improved.

Financial Situation: Not struggling

Description: We are lucky to get a large amount of money from our AU that helps us to keep costs low for members. We don't own any boats so we don't struggle there. We maintain a constant balance in the bank from year to year, and if we do get a nice extra lump of money we try to put it back into the club so the members benefit.

Club Contacts:

Olivia Southall, Commodore: oliviasouthall1@gmail.com

Committee email address: manchestersailingclub@hotmail.com

Club	Newcastle
Club Size	Large
Members	89
Active Members	60

Club Goals	- Increase social sailing participation and uptake of the RYA courses
Development Plan	Yes - established plan
Challenges	Finance

Financial Situation: Struggling - saving

Description: We struggle to invest in new boats but are very fortunate to have decent ones at the moment - got a grant from the union in 2015 to buy ex-charter fireflies from the worlds but not sure where the replacement/additional fleet money will come from yet

Club Contacts:

George Haynes, Commodore

G.Haynes@newcastle.ac.uk

Committee email address: NUSYCCommodore@gmail.com

Club	Sheffield
Club Size	Small
Members	29
Active Members	28

Club Goals	<ul style="list-style-type: none"> - Increase membership - Aim to fundraise for new boats - Run a successful Shuffle
Development Plan	Yes - new plan
Challenges	Getting the funding

Financial Situation: Struggling - saving

Description: Previous committees have saved money for new boats, however the condition of our current boats means we are now spending some of that money on maintenance and are no longer able to save further amounts. We get no university funding.

Club Contacts:

Bella Acland, Commodore

acacland1@sheffield.ac.uk

Committee email address: sailing@sheffield.ac.uk

Club	Hallam
Club Size	Small
Members	17
Active Members	17

Club Goals	<ul style="list-style-type: none"> - To ensure a stable club that can offer people a place to sail in a kind and open environment - Ensuring the survival of the club
Development Plan	Yes - new plan
Challenges	The new committee being very inexperienced and a lack of interest in the development of the club from them

Financial Situation: Struggling - fundraising + saving

Description: Yes. Lack of funding from the union

Club Contacts:

Tom Owen, Commodore

B7026951@my.shu.ac.uk

Club	York
Club Size	Medium
Members	41
Active Members	33

Club Goals	<ul style="list-style-type: none"> - Have over 50 members - Get to BUSA Team Racing Finals - Continue saving towards a new fleet of fireflies - Develop our yachting activities
Development Plan	No plan - not interested in making one
Challenges	-

Financial Situation: Not struggling

Description: We don't tend to struggle financially as we receive significant help from our union

Club Contacts:

Nicholas Dove, Commodore

ncd506@york.ac.uk

Committee email address: sailing@yusu.org