
BUSA 2019/20 Development Survey

Area Specific Analysis Document - SCOTLAND

Within the below pack, you will find a series of pages covering key information that each university within your region provided us at the latter end of the 2018-19 academic year. This can be broken down into the following:

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How do I use this document in my role as area chair?

BUSA is a large and constantly growing association. This is great for us as a committee to provide high quality national competition but makes club specific development more challenging. The information within this pack will give you valuable insights into the size of the clubs in your region, their financial situation and their current focus and structure.

There are many ways you can use this to your advantage:

- Connecting small clubs with larger clubs (resources/discipline specific knowledge)
- Helping individual clubs create and improve their development plans
- Through own experience and connections, advising on financial support/sponsors

Please do utilise the senior committee to carry out these tasks, namely the vice presidents, development officer and discipline specific officers. We are all here to work together!

Karen Thomas
BUSA Chair 2019-21

Regional Summary - SCOTLAND

Number of Clubs: 8

Size of Clubs:

Extra Small	Small	Medium	Large	Extra Large
1 (12.5%)	1 (12.5%)	3 (37.5%)	3 (37.5%)	0 (0%)

Membership Breakdown:

Number of Sailors: 392

Male: 198 (50.51%)

Female: 193 (49.23%)

Prefer not to say: 1 (0.26%)

Active Sailors: 274 (69.9%)

Financial Situation of Clubs:

Struggling - in debt	Struggling - fundraising + saving	Struggling - fundraising	Struggling - saving	Not struggling
0 (0%)	3 (37.5%)	0 (0%)	2 (25%)	3 (37.5%)

Development Plan:

Established Plan	New Plan	No Plan (want one)	No Plan (don't want one)
5 (62.5%)	1 (12.5%)	0 (0%)	2 (25%)

TEMPLATE

Each of the pages following this will include the below information. Refer back to this page to understand why we have included this information in your packs.

Club: Name of university sailing club.

Club Size: Categorised as follows:

Extra Small = <15 // **Small** = 15-30 // **Medium** = 31-60 // **Large** = 61-100 // **Extra Large** = 101+

Members: How many members does the club have?

Active Members: How many of these are active?

Club Goals: Answer taken directly from the development survey.

Development Plan: Does the club have a development plan? Categorised as follows:

Yes - established plan

Yes - new plan

No - interested in making one

No - not interested in making one

Challenges: Challenges in applying the development plan - answer taken directly from survey.

Financial Situation: Is the club struggling financially? Categorised below.

Category	What this means
Struggling - in debt	Has indicated that 'normal functions' of club are impacted because money is owed
Struggling - still functioning	Normal function is reduced because of finances but not in debt (either didn't mention or do not have a problem with saving)
Struggling - with saving	Can function normally but do not have extra money to save for future
Struggling - with functioning and saving	Normal function is impacted and struggle to save for future
Not struggling	No problems reported with financial situation

Description: Does the USC struggle financially - answer taken directly from the survey.

Club	Aberdeen
Club Size	Medium
Members	45
Active Members	41

Club Goals	<ul style="list-style-type: none"> - Get new boats (support would be welcomed) - Increase members
Development Plan	Yes - established plan
Challenges	Funding challenges

Financial Situation: Struggling - fundraising + saving

Description: We do, trying to fund raise and save for new boats is a big difficulty for us. We don't receive much support from AUSA. Progress is very slow.

Club Contacts:

James Chapman, Commodore

j.chapman@abdn.ac.uk

Club	Dundee
Club Size	Medium
Members	42
Active Members	23

Club Goals	<ul style="list-style-type: none"> - Invest in our club boats - Continue to develop our racing teams - Focus more on bringing our social sailors onto our race teams
Development Plan	Yes - established plan
Challenges	Some goals have been carried over from previous years showing it is a work in progress. This committee will have to ensure the continued success of newly implemented ideas and schemes.

Financial Situation: Struggling - saving

Description: On an operational basis we have the finance to run the club but getting together enough funding to buy new boats is always going to be a challenge. Along with this ensuring we maintain our club shed in a serviceable state is always a drain on the finances.

Club Contacts:

Ross McGlennon, Commodore
 rmcglennon@dundee.ac.uk
 sailing@dundee.ac.uk

Club	Edinburgh
Club Size	Large
Members	90
Active Members	60

Club Goals	<ul style="list-style-type: none"> - Increase membership across all areas from beginners to pro-sailing - Improve competitiveness in BUCS - Improve yachting beginner, intermediate and race programmes
Development Plan	Yes - established plan
Challenges	Consistency between committees because of the high yearly turnover in the roles.

Financial Situation: Not struggling

Description: We have enough to operate but the budget is very tight. We have an ERS scheme to save up for new boats every eight years or so.

Club Contacts:

Sarah Alcock, Commodore

commodore@eusc.org.uk

sailing@ed.ac.uk

Club	Edinburgh Napier
Club Size	Extra Small
Members	11
Active Members	6

Club Goals	<ul style="list-style-type: none"> - Continue to grow the club - Generate interest in sailing as a whole
Development Plan	No plan - not interested in making one
Challenges	Finding interest within the university, Napier students do not seem interested in a sailing society, as well as having issues renting boats from a certain watersports centre during our freshers events hampered the clubs growth this past academic year (18/19)

Financial Situation: Struggling - fundraising + saving

Description: Yes, all of our money is generated through club memberships and has to be spent on renting boats at Port Edgar. No funding support from the university and sponsorship has been difficult to find.

Club Contacts:

Cameron Alonso, Commodore

contact@napiersailing.com

Club	Glasgow
Club Size	Large
Members	61
Active Members	40

Club Goals	<ul style="list-style-type: none"> - Increase active membership - Get BUCS points - Grow Yachting section
Development Plan	Yes - established plan
Challenges	-

Financial Situation: Not struggling

Description: OK financially but having difficulties acquiring payments from some members and other organisations

Club Contacts:

Emma Fowler, Commodore

commodore-sailing@gusa.gla.ac.uk

sailing-committee@gla.ac.uk

Club	Highlands and Islands
Club Size	Small
Members	24
Active Members	9

Club Goals	<ul style="list-style-type: none"> - Get more members - Increase regular turnout at all types of events
Development Plan	Yes - new plan
Challenges	low numbers and low buy in off club members

Financial Situation: Not struggling

Description: we're financially stable however not rich or poor

Club Contacts:

Iain Walshingham, Commodore

walsinghamiain@gmail.com

uhiwwc@gmail.com

Club	St Andrews
Club Size	Large
Members	69
Active Members	50

Club Goals	<ul style="list-style-type: none"> - Buy a new RIB - Come top 5 in BUCS Yachting - Expand to International events - Increase alumni involvement - Increase opportunities for beginners to get involved in racing - Yachting team to compete internationally
Development Plan	No plan - not interested in making one
Challenges	Longterm funding security

Financial Situation: Struggling - saving

Description: No: we have money to operate safely, but do not have sufficient funds to do all that we would like. We are somewhat restricted in what we can and cannot budget for--there is no immediate plan for saving up for new boats, for example. Through membership fees and some sponsorship, we have sufficient funds to operate the club comfortably. However, when there is an accident or damage to boats it takes a large chunk of our funds, meaning we are unable to make long term savings for new equipment/boats. Additionally, members themselves frequently have to incur the costs of attending and competing in events particularly those outside of Scotland in the UK, EU or internationally which poses a problem in terms of accessibility.

Club Contacts:

Hector McKemey, Commodore

hsm5@st-andrews.ac.uk

sailing@saints-sport.com

Club	Strathclyde
Club Size	Medium
Members	50
Active Members	45

Club Goals	- Have an exam timetable that means we can enter BUCS Yachting
Development Plan	Yes - established plan
Challenges	-

Financial Situation: Struggling - fundraising + saving

Description: Yes. A lot of sailors do not come from wealthy backgrounds in Strathclyde. Also funding from our Sports Union has been drastically reduced in the past 4 years.

Club Contacts:

Katrina Longstaffe, Commodore

commodore@strathsail.co.uk

ussa.sailing@strath.ac.uk