
BUSA 2019/20 Development Survey

Area Specific Analysis Document - MIDLANDS

Within the below pack, you will find a series of pages covering key information that each university within your region provided us at the latter end of the 2018-19 academic year. This can be broken down into the following:

Page 2	Region Summary
Page 3	Template
Page 4	Birmingham
Page 5	Cambridge
Page 6	East Anglia
Page 7	Kent
Page 8	Lincoln
Page 9	Loughborough
Page 10	Nottingham
Page 11	Sussex
Page 12	Warwick

How do I use this document in my role as area chair?

BUSA is a large and constantly growing association. This is great for us as a committee to provide high quality national competition but makes club specific development more challenging. The information within this pack will give you valuable insights into the size of the clubs in your region, their financial situation and their current focus and structure.

There are many ways you can use this to your advantage:

- Connecting small clubs with larger clubs (resources/discipline specific knowledge)
- Helping individual clubs create and improve their development plans
- Through own experience and connections, advising on financial support/sponsors

Please do utilise the senior committee to carry out these tasks, namely the vice presidents, development officer and discipline specific officers. We are all here to work together!

Karen Thomas
BUSA Chair 2019-21

Regional Summary - MIDLANDS

Number of Clubs: 9

Size of Clubs:

Extra Small	Small	Medium	Large	Extra Large
0 (0%)	1 (11.1%)	8 (88.8%)	0 (0%)	0 (0%)

Membership Breakdown:

Number of Sailors: 356

Male: 192 (53.93%)

Female: 164 (46.07%)

Prefer not to say: 0 (0%)

Active Sailors: 244 (68.54%)

Financial Situation of Clubs:

Struggling - in debt	Struggling - fundraising + saving	Struggling - fundraising	Struggling - saving	Not struggling
1 (11.1)	0 (0%)	1 (11.1%)	5 (55.6%)	2 (22.2%)

Development Plan:

Established Plan	New Plan	No Plan (want one)	No Plan (don't want one)
5 (55.6%)	4 (44.4%)	0 (0%)	0 (0%)

TEMPLATE

Each of the pages following this will include the below information. Refer back to this page to understand why we have included this information in your packs.

Club: Name of university sailing club.

Club Size: Categorised as follows:

Extra Small = <15 // **Small** = 15-30 // **Medium** = 31-60 // **Large** = 61-100 // **Extra Large** = 101+

Members: How many members does the club have?

Active Members: How many of these are active?

Club Goals: Answer taken directly from the development survey.

Development Plan: Does the club have a development plan? Categorised as follows:

Yes - established plan

Yes - new plan

No - interested in making one

No - not interested in making one

Challenges: Challenges in applying the development plan - answer taken directly from survey.

Financial Situation: Is the club struggling financially? Categorised below.

Category	What this means
Struggling - in debt	Has indicated that 'normal functions' of club are impacted because money is owed
Struggling - still functioning	Normal function is reduced because of finances but not in debt (either didn't mention or do not have a problem with saving)
Struggling - with saving	Can function normally but do not have extra money to save for future
Struggling - with functioning and saving	Normal function is impacted and struggle to save for future
Not struggling	No problems reported with financial situation

Description: Does the USC struggle financially - answer taken directly from the survey.

Club	Birmingham
Club Size	Medium
Members	51
Active Members	30

Club Goals	<ul style="list-style-type: none"> - Get more members to a team level team racing standard - Get funding for more boats - Get sponsorship
Development Plan	Yes - new plan
Challenges	Getting new committed members

Financial Situation: Struggling - saving

Description: Yes, we don't feasibly have money left to buy new boats

Club Contacts:

Cameron Massey, Commodore

uobsc commodore@outlook.com

Club	Cambridge
Club Size	Medium
Members	51
Active Members	25

Club Goals	<ul style="list-style-type: none"> - Win BUSA - Expand our casual sailing program <ul style="list-style-type: none"> - Increase membership base - Provide more students with experience sailing + the ability to gain RYA qualifications - Widen participation in sailing disciplines other than Team Racing <ul style="list-style-type: none"> - Become more sustainable as a club - Rejuvenate the windsurfing faction of the club
Development Plan	Yes - established plan
Challenges	Time in the Cambridge term is extremely tight. To pack in enough training, we have sacrificed casual sailing somewhat in recent years. Being able to reach as many prospective members as possible and then encourage them to join and participate in club activities

Financial Situation: Not struggling

Description: No - we are lucky to have some generous alumni and a good senior committee. The club is able to operate and has a separate fund to save up for a new flight in the future.

Club Contacts:

Freddie Scott, Commodore

fjs41@cam.ac.uk

Club	East Anglia
Club Size	Medium
Members	32
Active Members	18

Club Goals	<ul style="list-style-type: none"> - Get 6 new fireflies to replace our 3 old ones - Begin to train our first team alongside a new development team
Development Plan	Yes - established plan
Challenges	Getting the funding from UEA sport to buy the new boats

Financial Situation: Struggling - fundraising

Description: UEA sport are very good at giving us necessary funds but sometimes don't understand what is important for us to run properly, yet they don't want to give us total control over all of that money.

Club Contacts:

Mia Morgon, Commodore

mia.morgan@uea.ac.uk

Committee email address: ueasailingclub@googlemail.com

Club	Kent
Club Size	Medium
Members	37
Active Members	35

Club Goals	<ul style="list-style-type: none"> - Qualify for busa - Get new boats
Development Plan	Yes - new plan
Challenges	Finance

Financial Situation: Struggling - in debt

Description: Yes, the club ends up in debt or just above every year, meaning we are never able to make improvements to training or boats

Club Contacts:

Emilia De Giovanna, Commodore

eed4@kent.ac.uk

Committee email address: ukcsailing@gmail.com

Club	Lincoln
Club Size	Small
Members	19
Active Members	7

Club Goals	<ul style="list-style-type: none"> - Gain more members - Encourage training - Partake in club racing standard in order to gain more money, which would lead on to more potential opportunities.
Development Plan	Yes - new plan
Challenges	Perhaps lack of interest in sailing, and keeping members encouraged to race

Financial Situation: Struggling - saving

Description: We are affiliated with LDSA, so our fleet is mostly training boats, including wayfarers and picos, however nothing which could substantially be raced. However we do not have the financial gain to save up for a new boat.

Club Contacts:

, Commodore

Communication through their facebook group tends to work. Find out from Iona which email address the survey was filled out using.

Club	Loughborough
Club Size	Medium
Members	37
Active Members	30

Club Goals	<ul style="list-style-type: none"> - Buy a new flight of boats in summer 2020 - Increase membership numbers - Provide more activities for and retain social sailors - Build our windsurfing side (although not relevant to BUSA!) <ul style="list-style-type: none"> - Get a yachting entry
Development Plan	Yes - established plan
Challenges	Actioning the plan - each commodore updates it but the same things go on it every year. Little actually gets achieved!

Financial Situation: Struggling - saving

Description: We have enough to operate. Member numbers are decreasing which puts more strain on us financially as less income. We are trying to implement a "sustainable boat plan" involving replacing our flight every 4 years and saving for boats, but this is a big challenge. We struggle to attract any kind of sponsorship/other income than from membership or events.

Club Contacts:

Abby West, Commodore

a.i.west-16@student.lboro.ac.uk

Club	Nottingham
Club Size	Medium
Members	37
Active Members	28

Club Goals	<ul style="list-style-type: none"> - Expand membership - Run more formal training programmes for beginners. - Continue success at Fleets (achieve same or higher Ladies team position) - Expand on success at Team Racing, hopefully qualifying for Finals <ul style="list-style-type: none"> - Continue to encourage more interaction between social/beginner and racing aspects of club. - Purchase boats
Development Plan	Yes - established plan
Challenges	Expanding membership and trying to expand presence of the club on campus i.e. competing with Rowing and other watersports for members.

Financial Situation: Not struggling

Description: No, very well-funded by uni.

Club Contacts:

Hannah Thompson, Commodore

epyhlth@nottingham.ac.uk

Committee email address: nusail12@gmail.com

Club	Sussex
Club Size	Medium
Members	47
Active Members	36

Club Goals	We are still a fairly new club. Our aims for the year are mainly related to: <ul style="list-style-type: none"> - Growing our membership - Increasing participation in all areas of our club
Development Plan	Yes - new plan
Challenges	Lack of funding / support from our student union / host sailing club. We'd really like to grow our numbers in terms of people participating, but this is tricky due to limitations we have with number of boats available.

Financial Situation: Struggling - saving

Description: We have enough money to support ourselves, however, purchasing our own boats seems like a very unobtainable goal! (and not something we want to focus / stress about just now)

Club Contacts:

Charlie Howden, Commodore

ch545@sussex.ac.uk

Committee email address: sailing@clubs.sussexstudent.com

Club	Warwick
Club Size	Medium
Members	45
Active Members	35

Club Goals	<ul style="list-style-type: none"> - Buy new boats - Get more members - Expand social sailing - Give more opportunities to beginners
Development Plan	Yes - established plan
Challenges	Absence of money and availability of good quality second-hand boats/ cost of new boats. Resources available such as money for new boats and time and people to organise more social sailing / develop a beginners team.

Financial Situation: Struggling - saving

Description: No. We get good funding for BUCS and non-BUCS activities from our SU. yes, we have enough money to operate but we are in serious need of new boats and cannot afford it yet.

Club Contacts:

Suzanne Lefebvre, Commodore

s.lefebvre@warwick.ac.uk

Committee email address: hello@uwsc.org.uk