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## **BUSA 2021 Development Fund Project Bidding Document Round Two**

**Author:**

**University Sailing club(s) applying:**

**Correspondence email address:**

**Project title:**

**Project aims (maximum 50 words):** this should be a summary of the aims of the project, which may be understood by any university sailor.

**Project justification (maximum 400 words):** Why is your project necessary? Why should this project be more effective at achieving your aims compared to an alternative model? Is your target audience a group which requires a project to maximise their potential? Please note, if you have not filled out the development survey this form will be returned at this stage and you will have to fill out the survey prior to the project progressing.

**Project mechanisms (maximum 500 words):** How will this project work? When, where, how? Ideally the more information you have, particularly about what you are planning, who will be delivering it, when you are planning to deliver it and the timescale the project will run over, the better. BUSA development funding is primarily only a financial support, but if you were to talk to the development officer about further requirements, such as promotion or project planning, this may be possible if made clear at the outset. In an ideal world, longer projects should be self-sustaining financially after an initial cash injection by BUSA, so please indicate how this will occur if relevant.

**Project costs:** please provide approximate costs of the project.

**Project funding:** How will you be meeting these costs? Please include the contribution that you will ideally receive from BUSA if this application is successful.

**Conclusions (maximum 150 words):** please summarise the project as a whole.

### **Guide to creating a successful bid**

Hopefully most of this form is pretty straightforward and self explanatory, but there are a number of things which will improve your chances of a successful bid.

The project should address one of the focus areas for development for the year. In 2021-2022 academic year, the focus area are:

- improve a USC's ability to run training for beginners and developing teams.
- widening participation within university sailing, for example through women-in-sailing, sailability or equality and diversity.

If your project fits into one of these areas then it is more likely to be successful than ones which do not. Previous projects funded have primarily been team racing development events such as the Highland Fling 2019, but events that improve participation develop racing or provide instructor/ coach training and development will be considered.

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The maximum that one bid can apply for is £200, unless it spans multiple regions of the UK. Any application for more than the maximum amount or for support other than financial requires a conversation with the BUSA development officer prior to submitting an application. Funds are limited, but alternative funding mechanisms may be possible for larger and more complex projects with higher costs, as are other support mechanisms.

The second round of applications must be submitted prior to 23:59 on the 31st January 2022. There will be no further development funding opportunities this academic year.

Decisions about the success of projects will be made by the 21st February 2022.

While the final decision regarding funding success lies with the development officer, the relevant area rep and the senior committee which deal with club development and strategy (Chair, Vice chair, President, Secretary). If your project targets a specific region or area of sailing then the relevant officer will also be consulted.

If you have any questions about how to fund your project or about filling in this form then please drop the BUSA development an email on [development@busa.co.uk](mailto:development@busa.co.uk)

Good luck!

Kate Ledgard  
BUSA Development Officer 2021/2022

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